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 Braselton Farmers Market  
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# 2023 Braselton Farmers Market Vendor Application for ALL Markets (Summer and Monthly)



## WELCOME to the 2023 Braselton Farmers Market!

*The Braselton Farmers Market was commissioned to provide a safe and friendly atmosphere where consumers can purchase directly from Georgia farmers and local food producers. It is our goal to support the economic growth of the downtown district by attracting visitors who will want to shop, relax and do business here and to provide a sense of community by promoting local downtown businesses, events and activities. By supporting Georgia farmers and food producers, we hope to educate the community on the importance of supporting Georgia agriculture.*

Dear Market Vendors,

We are excited to offer the Braselton Farmers Market again this year and look forward to having a successful market year. This application is for both the Summer markets and the Monthly markets. The Monthly markets take place in February, March, April, October and November, as weather permits. The weekly Summer markets start on Friday, May 5, 2023 and end on Friday, September 29, 2023. Unless otherwise noted, the markets are open to the public from 4 p.m. to 7 p.m.

The Braselton Farmers Market sells only products that come directly from the earth, and the food items made by our vendors. No crafts or non-edible products are allowed. Also, no reselling is allowed. Our commitment to locally produced food is what makes our market special. If you want to sell something other than food, register your email at [Braselton.net](http://Braselton.net) to receive information about the town's many festivals.

**Market Manager:**

Bob Budd, 404-931-0800, [rb1587@yahoo.com](mailto:rb1587@yahoo.com)

**2023 Market Dates:**

Feb. 17 *3-6 p.m.	May 5	June 2	July 7	Aug. 4	Sept. 1	Oct. 20
Mar. 17	May 12	June 9	July 14	Aug. 11	Sept. 8	Nov. 10 *3-6 p.m.
Apr. 14	May 19	June 16	July 21	Aug. 18	Sept. 15	
	May 26	June 23	July 28	Aug. 25	Sept. 22	
		June 30			Sept. 29	

**Market Location:**

Braselton Town Green, 9924 Davis St., Braselton, GA

This is a new, more prominent location for the market. It will allow more space for activities and vendors. You will be assigned a space by the market manager. Regular, consistent attendance is rewarded with a premium space.

**Vendor Setup:**

Vendor setup begins 1.5 hours before the market opens to the public, and we ask that you do not start setting up before that time. Please park in the parking deck after you unload. Public restroom facilities are in the concession building near the gazebo.

**Vendor Fees:**

The fee for each market is \$10 (cash or check) per 10'x10' space, collected about an hour before closing. A select number of premium spaces are available for \$20. You may prepay for the 22 summer markets to reserve your space.

**Vendor Marketing:**

As a regular vendor of the Braselton Farmers Market, vendor information may appear on the Braselton Visitors Bureau website, Braselton Farmers Market social media, print media and digital paid advertising.

Vendors are encouraged to follow these channels and share market information with their followers. Vendors who post regular product updates, photos and videos will be shared on the Braselton Farmers Market social media. Vendors who do not have social media may email content to the market manager.

- [ExploreBraselton.com/farmers-market](https://www.explorebraselton.com/farmers-market)
- [Facebook.com/BraseltonFarmersMarket](https://www.facebook.com/BraseltonFarmersMarket)
- [Instagram.com/BraseltonFarmersMarket](https://www.instagram.com/BraseltonFarmersMarket)
- [#braseltonfarmersmarket](#), [#explorebraselton](#)

The application for the Braselton Farmers Market can be found on the next page. Please complete Section I. Review the Rules & Guidelines and keep this page for reference. The market manager will contact you after receiving your application and go over the information with you. After the application is approved, you will receive a signed copy that will serve as your vendor permit for the market season. If you have any questions, please email the market manager.

Return the application by mail:

Braselton Farmers Market  
PO Box 306  
Braselton GA 30517

Or hand deliver:

Braselton Town Hall  
4982 Hwy 53  
Braselton, GA 30517

Make checks payable to Town of Braselton.

# 2023 Braselton Farmers Market Rules & Guidelines

## Rules & Regulations for Vegetable, Plant, and Food Vendors:

1. Vendors shall be local farmers and gardeners. Home baked goods and agricultural related canned products are also allowed. Entertainment, demonstrations, and presentations shall be allowed with prior approval.
2. Products offered at the Market should be the highest quality within the rules and regulations established by the Georgia Department of Agriculture such as, but not limited to: cleanliness, spoilage and product damage. Only those items listed on the application may be sold. Vendors must notify the Braselton Farmers Market in writing of any proposed changes and receive approval from the Market Manager prior to the market date.
3. Booth spaces are assigned. The Market Manager may require a vendor to move from one space to another at any time, for any reason.
4. Set up will begin at 2:30 PM. Do not start setting up before the Market Manager is on site. The market opens at 4:00 PM, unless otherwise noted. All vendors are expected to stay until the market closes at 7:00 PM, unless otherwise noted.
5. The Market will be held rain or shine with no refunds given.
6. Vendors are responsible for their own messes. Any refuse must be disposed of by the vendor. If refuse is not properly disposed of, the vendor will be subject to a fine of \$25.00.
7. Pricing of goods is enforced by the Georgia Department of Agriculture.
8. Behavior of vendors to consumers, other vendors and staff will be in a professional manner that fosters a sense of market community and camaraderie. Verbal or physical threats, foul language or gestures are grounds for immediate ejection from the Market and possible permanent expulsion.
9. Vendors should park in the parking deck after unloading, unless otherwise determined by the market manager. Vendors are not allowed to vend from vehicles.
10. All produce or products labeled organic must be third party certified according to USDA standards by a recognized certifying agency. Certification letters must be available for inspection at your stand.
11. Value added edible items such as jams, sauces, and baked goods must be produced from scratch ingredients by the vendor in their home or in a licensed facility according to local, state, and federal regulations. An effort to use local ingredients is expected.
12. All packaged items must be labeled in accordance with appropriate Federal and State guidelines.
13. No business reselling is allowed.
14. What products cannot be sold: Arts and crafts; second hand, imported or machine-made items; non-consumable items such as lotions, soaps and candles. No food vending trailers will be allowed.
15. The Braselton Farmers Market reserves the right to inspect or spot-visit any farm or establishment with advance notice, if possible, as necessary throughout the season. Visits will be made only with a farm representative present. Failure to allow an inspection will constitute a violation of market rules and/or application will be denied.
16. Use a quiet generator if refrigeration is necessary.
17. Vendors must have a professional looking sign, which clearly and legibly lists the name of their business and contact information. Vendors must always have weights for tents available.
18. The Town of Braselton is covered by a limited liability insurance policy. Each vendor is required to carry their own liability insurance.

## Additional Information:

1. Public restroom facilities are available in the Concession building near the gazebo at the Town Green.
2. Vendors are encouraged to hand out information about their farms/gardens or organizations.
3. Bill changing will not be available.
4. Electricity is not guaranteed.
5. Tents, tent weights, tables and chairs are the responsibility of the vendor.
6. There is no guarantee that any vendor will be an exclusive seller of any product. Exclusivity cannot be promised. For certain products only a limited number of vendors will be allowed.

## Licensing & Permits:

Proper permits and licenses will be solicited from the county extension and/or Georgia Department of Agriculture. Permits include, but are not limited to the following:

1. Processed food permits are available through the Georgia Department of Agriculture and pertain to any food that has been packaged. Proper labeling must accompany packaging.
2. Vendors shall comply with all rules and regulations of the State of Georgia, and the Town of Braselton relating to the products they sell (including but not limited to: State ID Tax #, sales tax, labeling and processing laws, insurance, etc.).
3. Live plant growers license or live plant dealers license available through the Georgia Department of Agriculture. Pre-cut plants and flowers are exempt from the license, while plants and flowers with root systems must have been in the possession of the dealer for 60 days prior to the sale and proper licensing must be in hand. (This is a State governance, not a local decision.)
4. To be able to sell preserved food such as vegetables, salsa, pickles, you must have the following attached to your application: Food Handler Permit # (required to serve food), GADA Food Processor's License # (for preserved foods), Health Dept. Approved Kitchen # (for processed or preserved foods), Kitchen Address, Other Permits applicable to your business. Attach copies of the following certificates if they apply - CNG Certificate, Egg Candling License, Dairy, Plant License, Mobile Meat License; include example product label demonstrating Dept. of Ag approval.

## 2023 Vendor Fee and Schedule

\$10 per week

Spaces are approximately 10' x 10' and are assigned by the market manager.

### SECTION I: VENDOR INFORMATION

Vendor/Farm/Company Name: \_\_\_\_\_

Please provide a brief description of all products to be sold:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

(You will only be able to sell items listed here. Additions must be pre-approved by the market manager.)

Circle the market dates you expect to attend.

Feb. 17 *3-6 p.m.	May 5	June 2	July 7	Aug. 4	Sept. 1	Oct. 13
Mar. 17	May 12	June 9	July 14	Aug. 11	Sept. 8	Nov. 10 *3-6 p.m.
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	May 26	June 23	July 28	Aug. 25	Sept. 22	
		June 30			Sept. 29	

#### Contact Information

Main Contact: \_\_\_\_\_ Phone No.: \_\_\_\_\_

Address: \_\_\_\_\_ Alternate Phone No.: \_\_\_\_\_

Email: \_\_\_\_\_

Website or Facebook: \_\_\_\_\_

I hereby certify that I have read and agree to abide by the rules of the market set forth in this application and in Georgia State law and agree to hold harmless from any liabilities the Town of Braselton, Braselton DDA or Braselton VBA and their employees and volunteers.

\_\_\_\_\_  
Signature of Applicant

\_\_\_\_\_  
Date

Return completed application to Town of Braselton, PO Box 306, Braselton, GA 30517 or hand deliver to Braselton Town Hall, 4982 Hwy 53, Braselton, GA 30517. Include only page 3 and keep pages 1-2 for your records. Please make checks payable to Town of Braselton.